



ORMAS

Odisha Rural Development and Marketing Society
Panchayati Raj and Drinking Water Department

(A district unit of ORMAS)

DRDA Campus, Nayagarh, Odisha-752070, Phone No. 06753-252512

Email: dsmsnayagarh@gmail.com, Website: www.ormas.org

Letter No.: 84 /DSMS

Date: 27/6/2022

To,

The DIO,
NIC, Nayagarh.

Sub: Publication of Advertisement for Recruitment for CEO for Bijayeeni Farmers Producer Company Limited, Odagaon, Bijay Mandap Sahi, near Odagaon Block, Nayagarh.

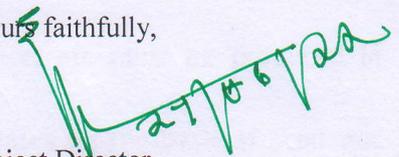
Sir,

With reference to the subject cited above, I am to enclose herewith the advertisement for Recruitment for CEO for Bijayeeni Farmers Producer Company Limited, Odagaon, Bijay Mandap Sahi, near Odagaon Block, Nayagarh.

Hence, the above advertisement may kindly be published in the website for wide publication.

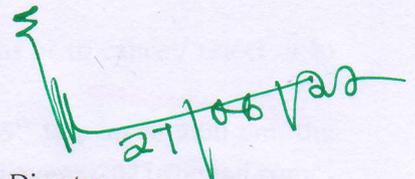
Enclosure: Advertisement No. 02, Dtd.- 27.06.2022.

Yours faithfully,


Project Director,
DRDA, Nayagarh.

Memo No- 85 Dated:- 27/6/22

Copy to the DI & PRO, Nayagarh for information and necessary action.


Project Director,
DRDA, Nayagarh.

Advertisement No. 02 / Date- 27 /06/2022

RECRUITMENT ADVERTISEMENT

Bijayeeni Farmers Producer Company Ltd, Invites applications from eligible candidates for Contractual engagement purely on temporary basis for the following post:-

Positions	No. of Vacancies	Qualification	Max. Age Limit	Experience	Salary (Per Month) (Consolidated)
Chief Executive Officer (CEO)	01	MBA/Master Degree in Agriculture or Post Graduation Diploma in Marketing/Management/ Rural Management /Development Management /Social Entrepreneur and other relevant fields. Post Qualification Experience in managing FPO's , PCs will be given Preference	40 Years	2 years or above (Experience will be counted after completion of PG/MBA)	20,000/-

1. Details of role, responsibility, qualifications and other eligibility criteria for each post and application forms are available in www.Nayagarh.nic.in
2. Documents in support of identity, qualifications, experience, etc must be produced in original as and when required.
3. The selection process will consist of short listing of candidates on the basis of academic qualification, experience followed by Written examination and personal interview.
4. The Educational Qualification should be from approved recognized institution only. Post Educational work experience will be counted/taken into consideration for selection.
5. Only shortlisted candidates will be informed about further selection through text message and email- id given in the application form.
6. The P.C reserves the right to cancel/ reject any or all applications or to cancel/ reject or to amend any clause laid down in the advertisement.
7. **The last date of receipt of applications for the above posts is 5th July up to 5:00 pm; the application can be submitted only through E-Mail I.D:- bijayeeni2021@gmail.com . Candidates should note that incomplete application or applications received after due date and time are liable to be rejected.**

Office Address:-

Bijaya Mandap Sahi, Odagaon (near Odagaon Block), pin-752081

Pre- Requisites

- 1. Self attested scanned copy of all documents in support of identity, Qualification, Experience, age proof certificate, etc to be sent with application to the Email id bijayeeni2021@gmail.com**
- 2. Candidates shall have a valid personal email id and mobile number which should be kept till the recruitment process is over.**

Selection Procedure:-

The selection process will consist of short listing of candidates on basis of academic qualification, experience and skills, followed by written ability test, Computer test and personal interview.

Place of Posting

The place of posting of CEO will be at Bijayeeni Producer Company Office. Presently the office functions at Bijaya Mandap Sahi, Odagaon .

Marking Pattern for Recruitment

The Maximum Marks will be 100. The Detailed Breakup of the Same is Shared Below

Weightage Pattern for the Post of CEO

Particulars		Weightage	Category
Educational Qualification	10 th Marks (5)	5	Above 90%
		3	Between (70-90%)
		1	Less than 70%
	12 th Marks (10)	10	Above 90%
		8	Between (70-90%)
		5	Between (60-70%)
		2	Less than 60%
	Graduation (20)	20	Above 90%
		16	Between (70-90%)
		10	Between (60-70%)
		4	Less than 60%
	Additional Marks (5)	5	Graduation in Agriculture/Agri Marketing
		0	Other Graduation

Job Experience	Weightage (30)	30	3+ Years of Experience
		20	2-3 Years of Experience
		10	1 Year of Experience

Interview (30)	25+5	Candidate if belongs to SHGs and any family member belongs to NRLM compliant SHG will be given 5 marks extra.
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**RECRUITMENT OF STAFF
FOR
BIJAYEENI FARMERS PRODUCER COMPANY LIMITED, ODAGAON**

INTRODUCTION & BACKGROUND:-

Bijayeeni Farmer Producer Company Limited was established under companies Act 2013, in the year 2021 with the support of District Administration, Nayagarh. The mission of this company is to organize 1500 woman SHG for Mushroom, Vegetable & Moong dal cultivation over a period of 3 years and enable the rural producers of Odagaon block to improve their quality of life by delivering them handholding support to take up business activities. This producer Company is dealing with procurement, value addition and marketing of Mushroom, Moong dal and vegetables. Basically idea of this producer company is to provide all types of support i.e forward and backward linkage to the producers through WSHG/Producer Group and cluster approach to adapt it as a new livelihood option for Woman SHG members.

Nayagarh district is highly blessed with very conducive climate for cultivation of Agriculture and Horticulture crops round the year. It has created an identity for the quality production of pulses. The geographical area of the district is 3890 Sq Km out of which the medium and high lands have been diverted for cultivation of horticultural crops like fruits, vegetables and other agricultural crops. So to support the producers of Odagaon block and other adjoining blocks of Nayagarh district this initiative has been taken place to support the farmers getting adequate return by adopting best practices in their fields for production of Mushroom ,moong pulse and vegetables. The value addition of Moong pulse and selling to Government and private agencies is a major activity of the Farmer Producer Company.

A Farmer Producer Company is a hybrid between cooperative societies and private companies. The concept of PC is to organize farmers to improve their bargaining strength in the market. They are owned and governed by shareholders farmers and administered by professionals managers. They adapt all the good principles of cooperatives and the efficient business practices of companies. Bijayeeni Producer Company will undertake activities related to production, harvesting, procurement, grading, polishing and other processing activities to capture the market by providing high quality product at reasonable price.

The challenge for the Producer Company is to maintain the quality of produce and meet growing market demands for Mushroom & Vegetables.

JOB PROFILE OF CEO

1. Providing Legal and Administrative support for the functioning of the PC as per the guidelines.
2. Act as an effective Link between PD, DRDA/OLM/ORMAS/Mission Shakti & Farmer Producer Company.
3. Support Community Mobilization and building local inclusive leadership with help of Udyog Mitra.
4. Business Development of the PC.
5. Buildup share capital of the company.
6. Conduct market research and building profitable market linkages.
7. Aware of the latest trends in order to keep with a demanding customer base.
8. Working with Board of Directors for mobilization of more producers to join the PC.
9. Ensure signing of contract with the company and vendors/traders.
10. Solicit bids/ quotations/negotiations.
11. Preparation of catalogue, leaflet and other documentation.
12. Maintain trader list and updated market information.
13. Any other work/responsibility that will be entrusted by PC/ORMAS/ District Administration as and when required.

Suitability for CEO

1. S/he should be passionate, energetic, proactive and committed to the concept of rural development through market integration and professional management.
2. S/he should be interested to work with rural communities, people from varying backgrounds, demographic characteristics and educational levels.
3. S/he should be willing to be engaged with a large variety of Stakeholder like Producers, Retailers, Corporate traders, Input suppliers, Government officials, Field staff to create value for producers.
4. S/he should be willing to stay in cluster at rural locations.
5. S/he should be willing to travel long distance by bus/ two wheelers.
6. S/he should have owned a 2 wheeler vehicle.
7. S/he should be interested to hold regular meeting with producers and actively spread awareness on a variety of issues.
8. S/he should be someone who pays a lot of attention to small details and can help with administrative work.
9. S/he should be willing to learn and adapt.
10. Women candidates are encouraged to apply.

Application Form for Bijayeeni Farmer Producer Company Limited, Odagaon

Post Applied For- _____

1. Personal Details

Title	FIRST NAME	MIDDLE NAME	SURNAME

Address

Present	Permanent (Not necessary, if the present Address and the Permanent Address are same)
Mobile Number:	
Alternate Contact Number (if available):	
Email Address:	
Date of Birth: (DD/MM/YYYY)	
Category(SC/ST/SEBC/General)	

2. Educational Qualification (10th Standard onwards)

Qualification	Institution	Board/University	Year of Completion	Division	Percentage

N.B.

- Where only division or grade is awarded, the candidate is required to convert it in terms of percentage(documentary proof in support of conversion of grade into % marks should be attached).
- Self attested Xerox copies of all mark sheets of all examinations shall be submitted at the time of verification.
- If conversion in percentage and your total marks are not given, the point in the respective qualification may not be taken into consideration.

3. Other Training/Qualifications including relevant short training courses:

Course	Duration	Institution	Details

4. Employment/Experience Details:

Name and Address of the Employer	Designation	Duration		Experience in months	Brief Description of Duties
		From	To		

N.B.: Experience Certificate shall be obtained from the employer & self- attested Xerox copy of the same shall be submitted at the time of verification

5. Language Proficiency: (Please tick in the appropriate box)

Language	Speak	Read	Write
English			
Hindi			
Odia			
Any other (Please Specify)			

Declaration:-

I do hereby declare that all statements/information made in the application form are true, complete, and correct to the best of my knowledge and belief. In the event of any information being found to be fake or incorrect at any point of time, my candidature/ engagement will be cancelled/ terminated without any further notice.

Date:-

Place:-

Signature of the Applicant

