

Post Vacant	Product Manager – Digital Initiative
Job Description / Responsibilities	<ul style="list-style-type: none"> • Plays a key role in developing and managing the implementation of the digital product suite for new and existing customers across businesses • Supports the product and partner teams in the development of digital tools and all web assets providing guidance on best practice and upcoming market trends/opportunities • Brings innovations in tools to improve responses and design • Manages key projects/digital initiatives and delivers positive outcomes in line with business deadlines • Drive online revenue, market share, and volume - Drive and build on our strategy for increasing derivatives market share across all segments. • Client engagement strategies from entire life cycle • Client communication and internal communication creation with the help of agencies or internally • Improve the client life in the system and increase the ARPU • Clients reactivation strategies • Provide accurate and valuable MIS for key stakeholders to ensure a Digital first approach to all activities • Handling broking MIS, Analytics/ Strategy and co-ordination across teams
Job specific skills	<p>Applicants should have –</p> <ul style="list-style-type: none"> • Considerable multi-tasking, extreme attention to detail required, and pressure to meet deadlines. • Working collaboratively and cross-departmentally • Should have understanding in platform UI/UX • Should have an analytical mindset who should be able to use data at ease – in finding hidden patterns and for understanding user behavior • The one who is extremely passionate about making his product a market success – a growth hacking mentality is what we are looking for • Should have hands-on experience in owning the complete product cycle – having taken multiple products from ideation to launch stage • Should have understanding of broking related rules and regulation • Proven ability to develop and maintain effective relationships with internal and external stakeholders, community members, representatives of government offices etc. • Prior work experience in Retail & Institutional Broking products and services, Wealth and Digital initiatives in Fintech and distribution of products etc. is a must. • Preferred experience in banking/ securities business • Strong analytical and strategic thinking with exceptional communication and problem solving skills. • Strong writing, communication, presentation and interpersonal skills • Ability to work independently with a high degree of initiative, discretion, and tact; ability to work under pressure • Experience in handling MIS, Analytics/ Strategy and co-ordination across teams • Expertise in MS-Office
Educational Qualification	Graduate, preferably MBA/ CA or equivalent from recognized Universities in India.
Minimum Experience	8 years minimum

CTC OFFERED	Compensation will not be a limiting factor for the right candidate and will be discussed on a case by case basis.
Location of posting	Mumbai The candidate may be deputed to work with the team(s) with the organization/ parent organization/ any subsidiary of the parent organization if and as deemed necessary.
Email to be sent to	Applications should be submitted on our email careers@bobcaps.in Please mention <u>“Application for the post of Digital Initiative”</u> in the subject. Applications with any other subject will not be accepted.
Website	www.bobcaps.in
Contact Person	Ms. Suchitra Bangera
Contact No.	022 – 61389300
Last Date for application	20 th December 2022, by email at the above email id