ELIGIBILITY CRITERIA, CANDIDATE INSTRUCTIONS FOR BDM & BDE (BC) – Liabilities Sales Channel



The Karur Vysya Bank Limited, one of the leading Private Sector Banks in India, invites online applications for appointment of <u>Business Development Manager & Executive – Business Correspondence Channel (Job ID - 343)</u> from the qualified candidates.

Last Date of Online Registration	31.05.2023
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Eligibility Criteria:

- a. Any Graduate / Post Graduate having passion on sales.
- b. Age should be not more than 30 years for BDE/BDM.
- c. Candidate with experience of 1+ years in NTB Business Acquisition of CASA, TD/ THIRD PARTY PRODUCTS and Cross selling of Asset Products.
- d. Excellent communication skills in English and Regional Language will be an added advantage.
- e. He or she may need to travel extensively and should be ready to mobile.

Selection Process:

Registration -> Personal Interview -> Offer -> Background Checks & Medicals -> Onboarding -> Posting.

Detailed Process Flow:

- a. Online Registration by Eligible Candidates as per the above mentioned criteria.
- b. Pre Screened Candidates will be invited for personal interview with further details like (Mode, Date and Venue for Interview).
- c. Depending upon the number of vacancies, the Bank reserves the right to call for Personal Interview.
- d. Interview Invite will be informed to the candidates through registered e-mail only.

How to apply:

- a. Candidates are required to apply online through website <u>www.kvb.co.in</u> (careers page) and apply for the post of <u>Business</u>
 <u>Development Manager & Executive Business Correspondence Channel</u> (Job ID 343). No other means / mode of application will be accepted.
- b. Candidates should ensure to update their active personal email ID and mobile number only throughout the entire selection process.

Compensation:

Fixed pay - Depending upon current salary and Retrials, insurance etc. as per Standards + Variable Pay as per policy.

Roles & Responsibilities for BDM/BDE:

- a. Acquire all kinds of core liability products
- b. Responsible for growing of book through deepening of existing self-acquired clients and increase CA, SA, TD, RD, X Sell of Assets and X Sell of TPP for Income generation
- c. Handle and manage BC Points for acquisition of SA, CA, TD, RD, LI, GI and Asset X sell through BC points in Cluster / Territory / Area.
- d. Ensure activation of every BC point in the allotted Cluster / Area
- e. Ensure conducting of weekly campaigns, marathons, product wise sales drives
- f. Responsible for achievement of allotted targets of TMs and two downs as per KRAs assigned
- g. Ensure 100% LMS exams completion by every team member under supervision including all levels
- h. Ensure providing time to time trainings on products to sharpen sales team's skills and knowledge
- i. Ensure completion of all compulsory exams like IRDA, NCFM required modules, AMFI etc. of all levels of teams under supervision.

Posting Locations: Across South.