



Karnataka Bank, a leading technologically advanced Private Sector Bank with a pan-India footprint, offers exciting opportunities for the candidates for recruitment of Specialist officers to join its highly competent workforce to be positioned at its Bank's Head office, Mangaluru and at Technology and Digital Hub, Bengaluru.

1. DETAILS OF NUMBER OF POSTS: -

Name of the Post	Scale	No of Vacancies
A. Project Manager	IV	1
B. Manager- Digital Marketing (SEO, SEM, MEDIA)	II	1

HOW TO APPLY

- Candidates meeting the eligibility criteria and having relevant experience may forward their resumes to dcoe.recruitment@ktkbank.com.
- The date of interview and venue will be communicated separately to the applicant's email address.
- **Shortlisted candidates will be called for interview.** The date of interview and venue will be communicated separately to the applicant's email address.
- No allowances/reimbursement will be payable/made for attending the interview. The selection will be through interview and personal interaction on the basis of eligibility, experience, qualification and performance during interview/interaction (subject to duly fulfilling the prescribed eligibility criteria).

Selected candidates will be appointed and posted to Technology & Digital Hub (at Bengaluru) immediately. The selected candidate is also liable to be transferred any other Departments/Offices of the Bank according to the administrative requirements of the Bank

Probation: Selected candidates will be on probation for a period of one year and on satisfactory completion of the probationary period, will be confirmed, subject to rules and regulations of the Bank.

GENERAL INSTRUCTIONS

- Candidates should ensure that they are eligible to participate in the selection process as per the eligibility criteria stipulated above. If any stage, it is found that candidate is ineligible /or that he/she has furnished any incorrect/false information/document or has suppressed any material fact(s), his / her candidature is liable to be canceled, without notice and compensation.
- Mere submission of CV/Resume against this notification and apparently fulfilling the eligibility criteria would not bestow on him/her right to be called for interview.
- The Bank reserves the right to alter, modify or change the eligibility criteria and /or any of the other terms and conditions mentioned in this notification. Further, the Bank reserves the right to reject any application without assigning any reason and no correspondence in this regard will be entertained.
- Decision of the Bank in matters regarding eligibility criteria, Group Discussion, Preliminary Interaction, Interview or any other matter relating to selection process will be final and binding on the candidates. No correspondence or personal enquiries will be entertained by the Bank in this regard.

2. Eligibility Criteria:- The eligibility criteria for the aforesaid posts are as under:

A. Name of the post	Project Manager
Job Location	Bengaluru
<p>Profile: To manage journey development schedule and quality of code, managing developers and Project Managers from Vendor partners, ensuring best practices are adopted for fast deployment. Should have a technical expertise and an eye to capture known errors that creep up during development. Will supervise all journeys and will be responsible to bring best in class industry practice of increasing code quality and project management.</p> <p>Qualification: BE/MCA with 10+ years in Software Co - Should have done atleast 2-3 BFSI projects.</p>	

Experience:

- Programming Languages expertise
- Certifications (JAVA/SQL/ Apache/NJS)
- Worked as PM for at least 3-4 years in S/W company
- Team player and motivator
- A role in Certification / Resourcing for 2-3 yrs will be an added advantage

B. Name of the post	Manager- Digital Marketing (SEO, SEM, MEDIA)
Job Location	Bengaluru
<p><u>Profile:</u> To build a SEO and SEM excellence practice for the Bank. Will create all SEM campaigns and be the leader to create a favorable position with Google. The person will also be liaison with various other publishers and sites of relevance to the Bank.</p> <p><u>Qualification:</u> MBA with 3-5 years' experience with AD agencies or Marketing Department of Services Industry (BFSI/IT/Retail)</p> <p><u>Experience:</u> Should have experience in the following areas:</p> <ul style="list-style-type: none">• SEO / SEM expert with minimum 5 years' experience in the same• Should have had media planning and relationship with a few popular publishers• Technology & Sales background is a bonus, achievement drive is mandatory• Good creative and writing skills.	

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